



ADINA FOR LIFE

Greg Steltenpohl
Chairman & Co-Founder

"Bradmer Foods brings so much more than just money to the table. We have found them to be a great industry partner and advisor."



Bradmer Foods

INVESTING IN & GROWING
EMERGING SPECIALTY
FOOD COMPANIES



Bradmer Foods LLC

*Investing In & Growing Emerging
Specialty Food Companies*

4315 Underwood Road • Baltimore, MD 21218
Tel: (443) 570-8102

www.bradmerfoods.com



Bradmer Foods

INVESTING IN & GROWING EMERGING SPECIALTY FOOD COMPANIES

Bradmer Foods is a venture capital firm that brings together emerging specialty and organic food businesses and investors. We partner with food entrepreneurs to help them grow their business through outside capital and management expertise while providing superior financial returns for our investors. We co-invest alongside strong lead investors or lead deals in more mature companies through a combination of debt and equity.

THE RIGHT INGREDIENTS

Bradmer Foods partners with specialty food entrepreneurs to help grow their niche businesses into niche leaders. We seek the following characteristics in our portfolio companies:

- At least \$1 million in revenue
- Sustainable competitive advantage
- Fair valuation
- Management capable of growing with business size and complexity
- Investment exit in 3-5 years

OUR MANAGEMENT

Adam Borden is the Managing Director of Bradmer Foods and has worked in the food industry for over ten years. He previously worked as the Marketing and E-Commerce Manager for Petrossian, the Paris-based caviar and luxury food importer and distributor, where he co-managed the direct-to-consumer business and overall marketing for the firm. At the same time, he served on the James Beard Foundation Programming Committee, organizing many fundraising dinners with chefs from across the country. Adam has spoken professionally at the Fancy Food Shows, the New England Culinary Institute and the Ross School of Business on food entrepreneurship. Adam has an MBA from the University of Michigan's Ross School of Business and a BA in art history from Wesleyan University.



Portfolio



Adina For Life

Adina has developed a line of ready-to-drink (RTD) coffee beverages that are organic, Fair Trade and contain less sugar than their leading rival. www.adinaworld.com
San Francisco, CA



Charles Chocolates

Charles Chocolates is an artisan confectioner that makes small batch chocolates and other handmade sweets. www.charleschocolates.com
San Francisco, CA



Organic To Go

Organic To Go (OTCBB: OTGO.OB) is a café, caterer and meal delivery service that provides products packaged for convenient take-out or delivery. www.organictogo.com
Seattle, WA



Sambazon

Sambazon is the vertically integrated global leader in açai products. www.sambazon.com
San Clemente, CA

